



A Constituent of Peoples Empowerment Group

# ISB&M



**International School of Business & Media**  
**Bangalore**



**YEARS OF EXCELLENCE  
IN CAREER BUILDING**

**INFORMATION  
BULLETIN 2026**

**PGDM**  
(AICTE APPROVED)

TO KNOW MORE ABOUT ISB&M - REACH OUT TO US ON

**8197978484, [www.isbmb.ac.in](http://www.isbmb.ac.in)**

Plot No. 241, Sompura Industrial Area, Niduvanda Village Sompura Hobli,  
Nelamangala Taluk, Bangalore - 562132



isbmb.bangalore



isbm\_bangalore\_official



ISB&M Bangalore



isbmb.bangalore







A portrait of Dr. Pramod Kumar, a middle-aged man with grey hair and a goatee, wearing a black blazer over a white shirt. He is smiling and standing in front of a blue-tinted background showing an aerial view of a city with buildings and a road.

## **DR. PRAMOD KUMAR**

President, ISB&M

### **PROFILE**

Counting VPs / Directors / Senior Management alumni, is how we evaluate the impact of our education.

ISB&M education is unique in nurturing competitive aspirations and learning to drive your career.

Our excellence in education & approach to seeking professional standards, is one thing that our alumni always talk about.

We raise the personal and professional proficiency of our students.

You learn to overcome self-limiting thoughts and beliefs, you learn to create an enviable future—a life full of possibilities & an empowering career.

Ph.D. (Organizational Behaviour), IIT Mumbai, Formerly with IIM Ahmedabad, Former Chairperson Placement, XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

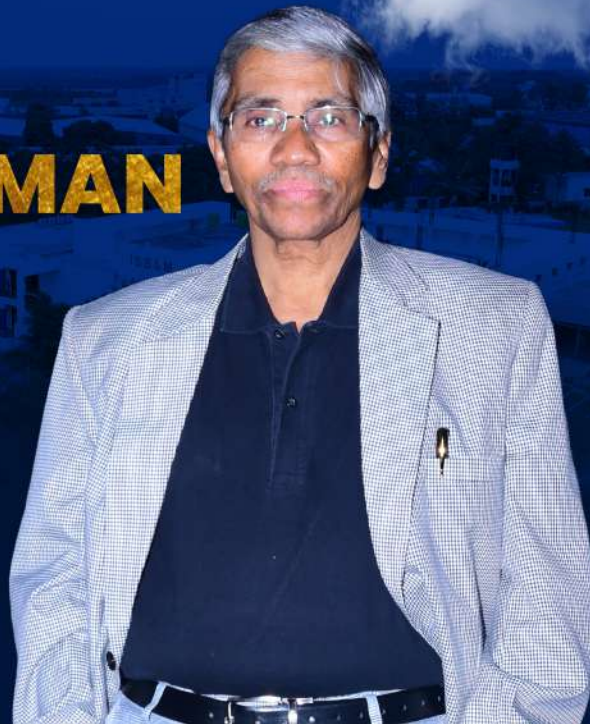
### **OPERATING PHILOSOPHY**

- ▶ ALWAYS LOOK FOR AND FOLLOW THE BEST PRACTICES AND STANDARDS.
- ▶ OPERATE WITH A SPIRIT OF RESPONSIBILITY, LIBERTY, INTEGRITY AND OPENNESS.
- ▶ DEVELOP A SENSE OF PARTNERSHIP AMONG ALL.

# DR. S. JAYARAMAN

Advisor – ISB&M Bangalore

Ph.D (AMU), PGDBM (IIM-Calcutta)



## PROFILE

- ▶ Ph.D (PGDBM – IIM Calcutta), A.M.I.E
- ▶ Former Group Head (HR, Admin & Quality), IRIS Ltd
- ▶ Former Deputy Divisional Manager, Tata Metaliks
- ▶ 19 years in Teaching & Management Development Programs (MDPs)
- ▶ 26 years of experience across diverse industries

In today's dynamic world, the role of education is to enhance the capabilities of students, enabling them to deliver superior performance in organizations. While ability and skills are important, a large part of success comes from learning agility and the right behaviors to tackle challenging situations.

The alumni of ISB&M, who have grown in their careers and now occupy leadership positions in top organizations in India and abroad, stand as proof of the quality of education we deliver. This achievement stems from ISB&M's uncompromising standards, strong focus on student transformation, and steadfast commitment to ensuring every student builds a successful career.

ADVISOR MESSAGE





## DR. RAGHUNANDAN N K

Director, ISB&M Bangalore

Ph.D, B.E, MBA, (Singapore Management University)

### PROFILE

- ▶ Ph.D, MBA (Singapore Management University)
- ▶ BE in Computer Science.
- ▶ Area of Expertise – Marketing, Strategy, Entrepreneurship.

### Welcome to ISB&M Bangalore!

International School of Business & Media (ISB&M), Bangalore is positioned very uniquely and has been revolutionizing management education for the last 20 years. We have been passionately ensuring that every student stepping out of our halls is equipped with the skills, knowledge, attitude and the mind-set that will help them build successful careers and find fulfilment in what they do. We strongly believe in enabling our students to transform themselves into professionals who will thrive in the global workspace of tomorrow.

In today's dynamic environment, success is driven by a focus on academic excellence and a commitment to practical learning with a strong emphasis on learning beyond classrooms. What sets ISB&M Bangalore apart is our robust mentorship and the organizational culture where students benefit from experiential learning and cultivating accountability to drive personal transformation.

I strongly believe that a diagnostic mind-set and the courage to challenge the status quo will drive an individual to achieve holistic success. Our alumni and the heights they have reached in their careers are a testament of our ability to inculcate and nurture this in our students. I welcome everyone with a desire and a thirst for success to step up and give yourself the opportunity to be the best version of yourself by joining ISB&M Bangalore!





## ABOUT ISB&M BANGALORE

One of the best B-School in Bangalore, offering 2 years of full-time and fully residential career-oriented dual specialization PGDM courses, approved by AICTE in Marketing, Finance, HR, Supply Chain and Operations Management & Business Analytics.

- Always look for & follow the best practices & standards.
- Create a rewarding sense of belongingness for mutual growth.
- To deliver what we promise.

Established in 2005, ISB&M Bangalore alumni are currently engaged in leadership roles with many MNC's and large Indian organisations across the globe and in India. Set in the midst of an industrial belt, nestled in a serene environment and being in the IT hub of India, the campus provides an ideal platform for career oriented academic growth with access to industries and offering opportunities in dynamic roles across industries and geographies. Built on a highly industry focussed academic design and delivery-benchmarked with the best, coupled with its unique culture a vibrant campus life, driven by world class faculty and a highly active alumni and corporate network, the campus offers a highly conducive environment for learning and a holistic development for any learner.



# Ranking & Awards



Most Futuristic & Trusted Business Studies & Management College of The Year 2024

Source : **Educational Excellence Awards**



ISB&M Bangalore Ranked in 6th Position among Private B-School in Bangalore, 13th Position in South India and Ranked 50th Position in All over India

Source : **Outlook Business – 2024**



ISB&M Bangalore Ranked in 6th Position among Private B-Schools in Bangalore, 13th Position in South India and Ranked 50th Position in All over India

Source : **The Week Magazine Best B Schools Ranking, 2022**



ISB&M Bangalore Ranked 1st in Top B-School in Bangalore, 20th in Top B-school in India and also A2 Category in Top B-School in India.

Source : **Business Standard B-School Ranking, 2022**



Ranked 12th in Top B School s of Super Excellence in India and 9th position in Top Private B Schools in Karnataka

Source : **CSR-GHRDC B-School Ranking, 2021**



ISB&M Graded in A+ Category B-School

Source : **11<sup>th</sup> Chronicle's All India B-School Survey – 2020**





# WHY ISB&M BANGALORE?

- » Impeccable placement record since its establishment.  
Current placement - **Highest Salary – 20.56 LPA**  
**Average Salary – 11.04 LPA**
- » Credibility : **20 years of Glorious Journey** as a B-school with excellence in MGMT education
- » Amongst the **Top 03 B-Schools in Bangalore.**
- » Highly Qualified and accomplished faculty and leadership with fine blend of corporate and academic experience.
- » Opportunity to be a part of Successful **alumni base of more than 10000**, placed across the globe in various reputed national and Multinational companies.
- » Opportunity to study in Bangalore, the start-up capital, the education & IT hub of India.
- » 4 Months **paid Internship** that potentially leads to Pre-Placement opportunities
- » Lively, enriching and healthy campus life at the midst of the industrial hub of Bangalore that enhances your academic exp., social & professional skills to make a career in the business or corporate sector.
- » Diversified student base coming from various parts of the country, from various educational, social, economic & cultural background.
- » Contemporary academic curriculum with a holistic approach and a project based learning approach. Student are exposed to a gamut of activities and learn to manage them independently.





Aspire to Succeed. Learn to Lead. Build a  
**GREAT CAREER**  
...like the Successful Alumni of ISB&M Bengaluru



**Vidya Shah**

Chief Commercial Officer  
**Abu Dhabi Food Hub**  
Batch : 2008-2010  
Workplace : Dubai, United Arab Emirates



**Varun Gopalakrishnan**

Head of Growth Marketing UKI  
**Juniper Networks**  
Batch : 2006-2008  
Workplace : Greater London, England, UK



**Krishna Gadde**

Executive Director  
Sales & Solutions Development  
**JLL Work Dynamics**  
Batch : 2006-2008, Workplace : Singapore



**Shruti Shree**

Heads of support  
**Goldman Sachs**  
Batch : 2008-2010  
Workplace : France

## Our International Alumni Network



**Aarif Hussain**

Senior Analyst - Strategic Consulting  
**JLL**  
Batch : 2020-2022  
Workplace : Dubai, United Arab Emirates



**Sridip Sarkar**

Senior Product Manager  
**Publicis Sapient**  
Batch : 2010-2012  
Workplace : New York City



**Vaishali Sonavane**

Senior Account Manager  
**Softchoice**  
Batch : 2006-2008  
Workplace : Guelph, Ontario, Canada



**Shaurya Bhatnagar**

Supply Vendor Management - Manager  
**Careem**  
Batch : 2008-2010  
Workplace : Dubai, United Arab Emirates





# "Begin Your Journey Where Leaders Once Started – AT ISB&M BENGALURU"



**Vishwanath Y Pakhare**

Process Specialist  
ExxonMobil  
Batch : 2019-2021  
Workplace : Bengaluru, Karnataka, India



**Ishan Nayak**

Strategic Account Planner  
Dun & Bradstreet India  
Batch : 2019-2021  
Workplace : Mumbai, Maharashtra, India



**Rahul Sharma**

Head - Investments & Finance  
Trident Group India  
Batch : 2019-2021  
Workplace : Ludhiana, Punjab



**Aayushi Raj**

Associate Manager  
Sutherland  
Batch : 2021-2023  
Workplace : Mumbai, Maharashtra, India

## Batch : 2019-21 & 2021-23



**Shivanweshia Tripathy**

Manager People Business Partner  
AB InBev India  
Batch : 2021-2023  
Workplace : Mumbai, Maharashtra, India



**Prateek Dadhich**

Channel Sales Manager  
VE Commercial Vehicles Ltd  
Batch : 2021-2023  
Workplace : Mumbai, Maharashtra, India



**Aditya Das**

Deputy Manager  
Ve Commercial Vehicles Limited.  
Batch : 2021-2023  
Workplace : Kolkata, West Bengal, India



**Anshu Jain**

Analyst  
BNY Mellon  
Batch : 2021-2023  
Workplace : Mumbai, Maharashtra, India





# BEGIN YOUR JOURNEY WHERE LEADERS ONCE STARTED AT ISB&M BENGALURU



**Annu Jamloki**

Co-Founder & Director  
LEWMINADIO Technologies  
Batch : 2007-2009  
Workplace : Bengaluru, Karnataka,



**Saurabh Chaddha**

Senior Manager  
Boston Consulting Group  
Batch : 2005-2007  
Workplace : Gurgaon, Haryana, India



**Shagird Salunkhe**

Account Director  
Salesforce  
Batch : 2006-2008  
Workplace : Mumbai



**Arem Mukim**

Lead Corporate Communication  
IQOO  
Batch : 2006-2008  
Workplace : Gurugram



**Pallavi G**

Senior Manager HRBP  
PepsiCo  
Batch : 2008-2010  
Workplace : Hyderabad



**Raunak Baid**

Associate  
JP Morgan  
Batch : 202008-2010  
Workplace : Bengaluru, Karnataka,



**Harshita Lakhmani**

Human Resource Transformation  
EY  
Batch : 2009-2011  
Workplace : Delhi



**Charu Srivastava**

HR Business Partner- Lloyd BU  
Havells India Ltd  
Batch : 2009-2011  
Workplace : Delhi



**DHANALAXMI P**

Marketing Operations  
Autodesk  
Batch : 2010-2012  
Workplace : Bengaluru, Karnataka,



**Hitesh Ruprela**

Applications Head  
Poonawalla Fincorp  
Batch : 2006-2008  
Workplace : Pune, Maharashtra, India



**Nithyalaxmi Padmanabhan**

Senior Vice President  
Ogilvy  
Batch : 2007-2009  
Workplace : India



**Brijesh Sahu**

Director Sales & Head Govt. Business  
Mixchange  
Batch : 2006-2008  
Workplace : New Delhi



# Batch of 2022 – 2024



**Khyati Ganatra**

Strategic Human Resources  
Trident Group India  
Batch : 2022-2024  
Workplace : Delhi,  
India, Hometown : cuttack, Odisha



**Hrishil Raipurkar**

Deputy Manager - HR  
VE Commercial Vehicles Ltd  
Batch : 2022-2024  
Workplace : Mumbai, Maharashtra, India  
India, Hometown : Nagpur, Maharashtra



**Shruti Shetty**

Deputy Unit Manager - HR  
Bajaj Finserv  
Batch : 2022-2024  
Workplace : Pune, Maharashtra, India  
India, Hometown : Mumbai, Maharashtra



**Purna Chandra**

Early Talent Analyst  
BNY  
Batch : 2022 - 2024  
Workplace : Pune, Maharashtra, India  
India, Hometown : Sigarabotlaapalem, AP



**Akash Choudhary**

Regional Lead Operations - Outlet  
Bata India Limited  
Batch : 2022-2024  
Workplace : Jamshedpur, Jharkhand, India  
India, Hometown : Sonari, Jharkhand



**Nishita Kumari**

SLP- Manager  
Aditya Birla Sun Life Insurance  
Batch : 2022-2024  
Workplace : Patna, Bihar, India  
India, Hometown : Muzaffarpur, Bihar



**Sudipta Sahoo**

Management Trainee  
Savex Technologies Pvt. Ltd  
Batch : 2022-2024  
Workplace : Ranchi, Jharkhand, India  
India, Hometown : Rourkela, Odisha



**Manthan Bisen**

Solutions Specialist  
Pine Labs  
Batch : 2022 - 2024  
Workplace : Bengaluru, Karnataka, India  
India, Hometown : Sirra, MP



**Vishakha Khandal**

Planning Manager  
Madison World  
Batch : 2022-2024  
Workplace : Mumbai, Maharashtra, India  
India, Hometown : Jaipur, Rajasthan



**Shailendra P**

High-End Specialist  
AB InBev India  
Batch : 2022-2024  
Workplace : Pune, Maharashtra, India  
India, Hometown : Chandanagar, Telangana



**Abhir Jena**

District Manager  
BATA  
Batch : 2022-2024  
Workplace : Kolkata, West Bengal, India  
India, Hometown : Rourkela, Odisha



**Harsh Agrawal**

Strategic Marketing Professional  
Techwave  
Batch : 2022 - 2024  
Workplace : Hyderabad, Telangana, India  
India, Hometown : Gwalior, MP



# SALIENT FEATURES

## ISB&M Campus recruitment is strategically planned with the following objectives :

- A job for every student who wants a campus placement (some go back to family business)
- Company Brand & Compensation positioning for high profile career & economic value.

## Our Recruiters include :

- **New Age Recruiters** – These includes Venture Capitalist, big data & AI, Fintech, E-commerce & Consulting Companies, e.g., TresVista, Adecco, Kredibee, WayCool, Rubix Data, Maveric Systems, Hotstar.

**Systems :** Fast paced career growth with Global posting.  
High Compensations & economic value, going up to 18 Lacs CTC in India.

- **Core Sector recruiters include** – FMCG, Engineering companies, Giant Indian groups ITC, Colgate, Asian Paints, Nivea, UB Group, Raymond

## Supportive Culture in Placement to help you :

- Cope with pressure of placements.
- Prepare you for high profile companies
  - Workshops
  - Coaching & Counselling
  - Communication & body language





# PLACEMENT OVERVIEW – PGDM

## PLACEMENTS REPORT 2023-25

**PLACEMENT HIGHLIGHTS** **HIGHEST PACKAGE : 20.56 LACS CTC**  
**AVERAGE PACKAGE : 11.04 LACS CTC**

## PLACEMENTS REPORT 2023-25

COMPENSATION OFFERED	CTC
HIGHEST CTC OFFERED	20.56 LACS
AVERAGE CTC OFFERED	11.04 LACS

## SUMMER INTERNSHIP OVERVIEW 2023-25

STIPEND OFFERED	STIPEND PER MONTH
HIGHEST STIPEND OFFERED	35,000
AVERAGE STIPEND OFFERED	20,000





# RECRUITERS





# PROGRAMME OFFERED

## TEACHING METHODOLOGY

The main components of the learning program are lectures, case studies, group projects, business simulations, mgmt. games, live assignments, etc.

Competencies, which are crucial in today's competitive world, are emphasized: Professionalism, Positive attitude, Business analytical capabilities, Responsibility, Decision-making abilities and Leadership qualities. The feedback process is narrowed down to each student, with the goal of completing a single, clear and observable activity.



**July**

Term 1   Term 2   Term 3 - **4 Month Industry Paid Internship** -   Term 4   Term 5   Term 6

**Dissertation**

**March**

**The two year PGDM program is completed over Six terms and includes Internship after Term three and a Dissertation component in the second year.**

## Focused Area Objective :

- » Excellence in academic design and delivery, benchmarked and aligned to industry standards in a continual manner.
- » Unique culture which promotes students to work on initiatives both in outside of academics.
- » World class faculty.
- » Active network, close association with alumni and corporates for placements.
- » Set in the midst of an industrial belt, nestled in a serene environment and being in the IT hub of India, the campus provides an ideal platform for career oriented academic growth.



# ADMISSION PROCESS

## ELIGIBILITY

Any Bachelors Degree of minimum 3 years duration. Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination. Candidate should have appeared one of the entrance exam CAT / XAT / CMAT / GMAT.

## HOW TO APPLY

Application form is available at [www.isbmb.ac.in](http://www.isbmb.ac.in) and must be Submitted online with the application fee can be paid through Debit / Credit card, and net banking. (application fee is non refundable)

## SELECTION WEIGHTAGE

While ISB&M, admissions are competitive, our selection criteria revolve around a candidate's ability to :

- » Cope with demanding environment in ISB&M.
- » Candidate's ability to build career with MNCs and high profile Indian companies.
- » Candidate's openness and ability to learn new social and cultural habits & values, that professional MNCs, especially seek.

## WEIGHTAGE IN SELECTION PROCESS

**SCORE CARD : 25%**

**GD&PI : 40%**

**ACADEMICS : 25%**

**WORK EXP : 10%**

## Important Dates

Application Forms Open	20 <sup>th</sup> Sept, 2025
Application Forms Close	20 <sup>th</sup> Jan, 2026
Early Bird (Application Fee: Rs. 500/-)	20 <sup>th</sup> Sept. to 31 <sup>st</sup> Oct, 2025
Application Fee : Rs. 700/-	1 <sup>st</sup> Nov. to 8 <sup>th</sup> Dec, 2025
Application Fee : Rs. 1,000/-	9 <sup>th</sup> Dec. to 31 <sup>st</sup> Dec, 2025
Application Fee : Rs. 1,800/-	1 <sup>st</sup> Jan. to 20 <sup>th</sup> Jan, 2026
Group Discussion & Personal Interview	6 <sup>th</sup> February, 2026 onwards
PGDM Programme Commencement	15 <sup>th</sup> June, 2026

## GROUP DISCUSSION & PERSONAL INTERVIEW

The list of shortlisted candidates for GD&PI will be posted on the website and also intimated to the candidate by SMS, Email.

## CITIES WHERE GD&PI WILL BE CONDUCTED

**North :** Delhi, Chandigarh, Jaipur, Prayagraj, Kanpur, Lucknow, Varanasi

**East :** Kolkata, Bhubaneswar, Jamshedpur, Ranchi, Patna, Guwahati

**West :** Pune, Ahmedabad, Bhopal, Indore, Mumbai, Nagpur, Raipur

**South :** Bangalore, Chennai, Coimbatore, Hyderabad, Cochin & Trivandrum





**KHYATI GANATRA**, Batch 2022–24, Trident Group India.

"My decision to attend the International School of Business and Media has been truly life-changing. It provided not only a strong theoretical foundation but also invaluable practical experience in my chosen field. Under the guidance of Jayaraman Sir and Elizabeth Ma'am, my understanding of Human Resources deepened significantly. They not only clarified complex concepts but also offered the resources and encouragement needed to explore different HR verticals. Moreover, they played a pivotal role in helping me secure a remarkable opportunity at Trident, which has since become a stepping stone toward my professional success."



**AYUSHI SONI**, Batch 2023–25, Scrabble Inc.

ISB&M Bangalore opened doors to a world of opportunities—it's more than just a college; it's a transformative journey. My time here allowed me to unlock my true potential, thanks to the wealth of growth opportunities and resources available. ISB&M didn't just prepare me for a career, it fostered confidence, assertiveness, and a drive for excellence. The faculty & accessibility and personalized guidance were instrumental, and the institution's unique, student-driven culture through cells and clubs provided a dynamic, hands-on learning environment. The 4-month internship and simulation classes were invaluable, giving me real-world insights that honed my communication, interpersonal, and stakeholder management skills. The focused workshops empowered me to approach interviews with confidence, ultimately leading to my successful placement at Scrabble Inc.



**ROHITH P**, Batch 2023–25, Volvo Eicher

"My journey at ISB&M, Bengaluru has been a transformative experience that shaped me into a more agile, focused, and ambitious individual, constantly inspiring me to pursue my dreams. This college, with its unique, student-driven approach, encouraged me to think beyond conventional academics and develop skills essential for the corporate world. I owe deep gratitude to Dr. S. Jayaraman, Prof. Elizabeth Mathew, Dr. Srikanth Parthasarathy and Prof. Rajagopalan Srinivasan for their invaluable guidance and support. Their confidence in my potential pushed me to aim for my placement at VE Commercial Vehicles, a milestone I am incredibly proud of. My first-year internship with Hitachi Solutions was also pivotal, offering me a first-hand glimpse into the corporate landscape and providing practical exposure that further strengthened my career aspirations. I'm immensely thankful to ISB&M for nurturing my growth and preparing me for an exciting future."



**PRACHI MOTWANI**, Batch 2022–24, Bajaj Finserv.

ISB&M Bangalore is a gateway to dreams. It's not just a college; it's a transformative journey. I discovered my true potential here, thanks to the numerous growth opportunities it offers. Beyond providing a great career foundation, ISB&M instilled confidence and assertiveness in me. The accessibility to faculty members for guidance is remarkable. What sets this institution apart is its student-driven approach through cells and clubs. The 5-month internship and simulation classes provided invaluable insights into the corporate world, refining my communication, interpersonal skills, and stakeholder management. The workshops played a pivotal role in helping me crack interviews with confidence, ultimately leading to a placement at Bajaj Finserv.



# PGDM BATCH 2025 – 2027



**ENTER AS A LEARNER**  
**EMERGE AS A LEADER**











# BEYOND THE BOOKS

## Ideas that Inspire











A Constituent of Peoples Empowerment Group  
**ISB&M**  
INTERNATIONAL SCHOOL OF  
BUSINESS & MEDIA, BANGLORE

**LOVED ENGAGING WITH BRIGHT MINDS**  
**STAY INSPIRED. STAY INFORMED**

**LET'S STAY  
CONNECTED!**

*Follow our journey @yourhandle*

Instagram



facebook



LinkedIn



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International School of Business & Media  
Bangalore

